NTWC

developer of:

flirtyQWERTY

Plume

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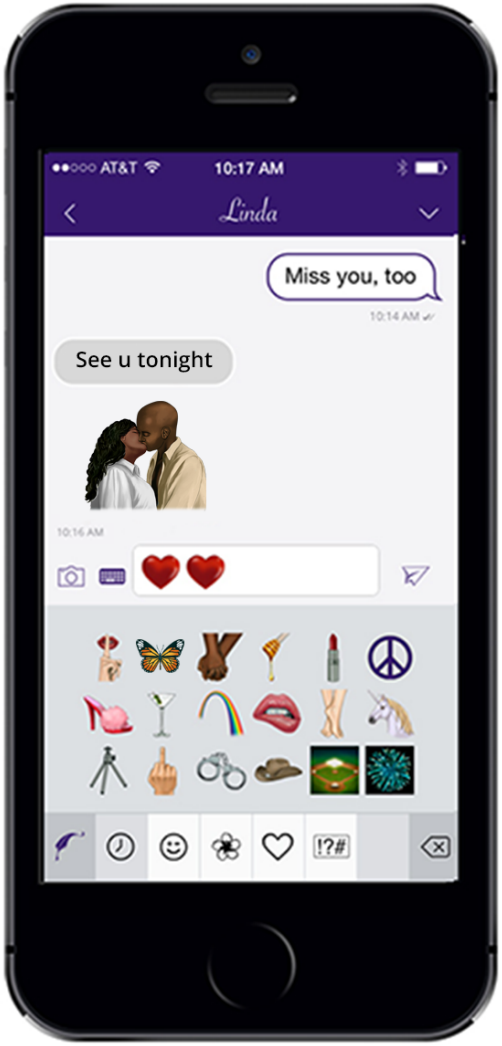
myflirtyQWERTY.com
theplumeapp.com

Have you ever …

- jumped to grab your phone before your child (roommate, coworker, etc.) read something they shouldn't?
- had to explain-away something that one of your kids read in your texts?
- been embarrassed when someone swiped past a "private" photo in your phone's camera roll?
- been flirting via text and weren't sure what words to use or how they'd be perceived?
- sent a text to the wrong person?

We've got you covered



Plume

1. The only private messaging app with a separate camera roll and sophisticated, sensual images
2. The only keyboard app with sophisticated, sexy emojis of people of different races, ages, sizes, and sexualities
3. Brands celebrated for the core values of feminism and equality

flirtyQWERTY

What people are saying:

BuzzFeed

"These are the sexy emojis you've been waiting for. And they're for everybody."

UPWORTHY

"Apps like Plume let you get your digi-fun with more peace of mind because of features like password protection and message encryption for your text messages and private pictures"

MTV NEWS

"… includes a variety of skin colors, sizes, ages, sexualities, hair colors and emojis that range from wild to mild, so that does give it a leg up in the empowering department …"

Our Vision: A mobile platform for respectful sensuality

- We will grow into a comprehensive platform that
  - Empowers women to embrace their sensuality
  - Provides personalization
  - Voice and video chat
  - Contains gamification and features to enhance relationships
  - Platform wide profiles (distinct from private messaging)
  - Subscription communication features

NTWC

An image-based technology company enabling intimate conversations in an environment that promotes privacy and respect for all.

Amy Galland, Founder and CEO

- 10 years experience as an independent strategy and business development consultant
- Extensive experience in social and environmental sustainability
- MBA & PhD Art History (UCLA); MA Anthropology (Stanford); BA Philosophy & Art History (Tufts)

Marcia Vera, Lead Artist

- Expertise in digital and analog illustration, storyboards, character design, and animation
- Instructor of Illustration (Universidad del Pacífico) and Story Board Animation (Instituto Profesional Arcos)
- BA Visual Arts (University of Chile)

Kelvin Tran, CTO

- 12+ years software experience
- CTO, Senior .NET developer and Solutions Architect
- Advanced Product Management (Stanford); MA Computer Science (California State University Fullerton)

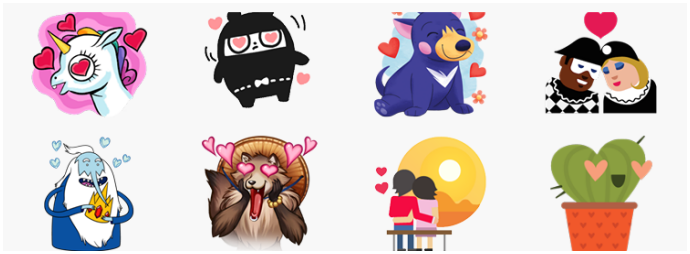
Stewart Anderson, Marketing Advisor

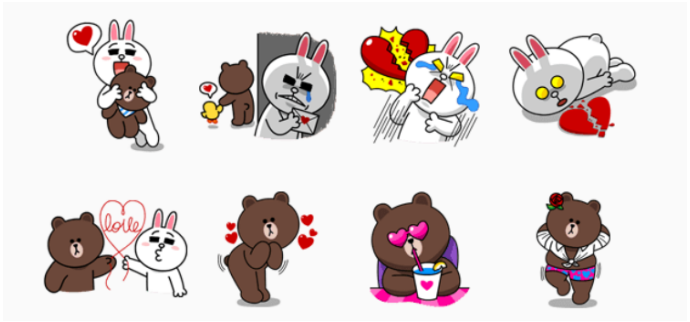
- Entrepreneur and digital marketing expert specializing in startups and e-commerce
- Specialization: growth hacking, marketing strategy, and paid acquisition
- BA Political Science & Economics (Vanderbilt) and US Navy Supply Corps

Competition – Messaging Apps Don't Have Comprehensive Features for Flirting

	Messaging	Password Protected	Msg Deleted from Server	Voice Chat	Video Chat	Gaming Platform	Sophisticated Imagery	Private Camera Roll
Plume	•	•	•	**Planned**	**Planned**	**Planned**	•	•
Facebook Messenger	•					•		
WhatsApp	•			•				
LINE	•	•		•	•	•		
Viber	•			•	•			
Kakao	•	•		•	•	•		
Skype	•			•	•			
Snapchat	•		•					
Telegram	•	•	•					
Cryptocat	•	N/A	N/A					
Wickr	•	•	•					
Cyberdust	•	•	•					
Confide	•	•	•					

Competition – “Flirty” Images





We are raising $1.5MM

Our apps offer:

- **Privacy and discretion**
- **Fun, sophisticated content**
- **User-generated content**

Use of funds:

1) **Strategic app development**
    a. Avatar functionality (you create an avatar of yourself & your partner to use in the app)
    c. Android
    d. Improved functionality
    e. Additional features
2) **Marketing**
    a. Launch avatars
    b. Launch Android
    c. Launch additional functionality
3) **Expand in-house team**
    a. Technical
    b. Marketing
    c. Operations

5-year projections: 4% of Plume users & 4% of flirtyQWERTY users purchase 1 Sticker-Set / month; Y3+ 3% Plume users buy Subscription Features

	Y1	Y2	Y3	Y4	Y5
Revenue (Plume & flirtyQWERTY)	277	361,777	12,257,270	32,424,460	91,958,700
Net Revenue	194	245,104	8,304,300	21,967,572	62,302,019
Expenses	94,624	1,368,486	3,755,168	5,291,500	5,349,000
Income before Social Responsibility	**(94,430)**	**(1,123,382)**	**4,549,132**	**16,676,072**	**56,953,019**

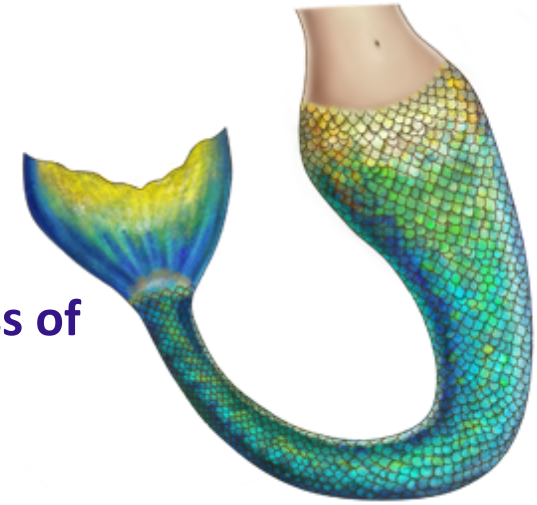
Revenue conversion is based on % of LINE users who purchase stickers

Giving back: flirting & sensuality are beautiful, but …

around the world, millions of people are persecuted based on their gender, sexual orientation and/or gender identity.

NTWC will give a percentage of profits to organizations that:

- **work to educate women and girls**
- **fight for legal protection for people regardless of sexual orientation or gender identity.**



We will also partner with NGOs to create branded stickers, the sales of which will provide funds for and promote their missions.

Thank you! Let's talk soon.

contact: Amy Galland, Founder/CEO NTWC LLC amy@ntwc.info 310.866.5869